TOWN OF PEACHAM - ARPA Committee Meeting
Monday, March 7, 2022 at 8:00pm
This meeting was conducted via zoom

Committee Members present: Allie Webster (Chair), Gillian Sewake, and Beatrice Ring
Minutes:
-   Call to order by Allie Webster 8:00 pm
-   Discussion of ARPA Communications & Outreach Strategy
    -   Town Blog announcement & ARPA website update
    -   Postcard mailing - March (ideally in mailboxes before Apr 2
        -   Overview of ARPA and schedule of public input opportunities
    -   Social & Traditional Media - ongoing
        -   Facebook: Town, For the Love of Peacham, other?
        -   Non-profit newsletters: Library, School, Churches, etc.
        -   Flier/poster: School folders, outside Peacham's trafficked buildings
    -   Community Engagement Opportunities - "How Should Peacham Spend ARPA?"
        -   General ARPA Update & Invitation to Participate: April 2
            -   Collaborators Mtg (zoom)
            -   Transfer Station (in-person)
        -   ARPA Community Input Sessions: April 10 & April 24, 2pm (zoom)
            -   Invite proposal(s) already submitted to pitch/hear from others
            -   Suggested deadline to submit/amend proposals - April 18
    Action Items:
    -   Everyone to review summary/analysis of ARPA Final Rule by VLCT (it provides examples of common spending in other VT towns): https://www.vlct.org/sites/default/files/documents/Resource/ARPA_VLCT-FinalRuleSmryAnalysis.pdf
    -   Allie to confirm with SB if ARPA will be claimed as "lost revenue" to allow for maximum spending flexibility, as recommended by VLCT (see linked VLCT report above)
    -   Gillian to create online tracking sheet for incoming proposals
    -   Beatrice to draft language for postcard mailing, work with Town on printing/mailing

    -   ARPA Committee decided to meet bi-weekly; next meeting will be Mar 21, 8pm via zoom
    -   Meeting adjourned at 9:00 pm